

Vollbild Ein/Aus

## STUDIO EBERHARD SAUER ▶

Rigipsstrasse 27  
D-71083 Herrenberg

T + 49 .7032 .97700  
F + 49 .7032 .97707

[www.eberhardsauer.com](http://www.eberhardsauer.com)  
[mail@eberhardsauer.com](mailto:mail@eberhardsauer.com)

eberhardsauer.com

## VITA

Born 1958 in Stuttgart

Photography is my vocation:

I took photos with my father's camera already at the age of ten. When I was fourteen, my first publications appeared periodically in the sports press. Since 1978 I have realized small orders of companies and travelogue publishers. The first self-earned money gave me the chance to extend my equipment and built the basis for self-determined working. As an assistant and a studio managing photographer in the employ of various photographers of the BFF in the area of Stuttgart, I accepted very fast responsibility and took care of various customers.

Photography is my talent:

Still during my time as an employee the ADC became aware of my works as various design work studies and calendar projects have received an award.

Photography is my freedom:

Self-assured I took the plunge into self-employment in 1989 and fulfilled my desire for "an own studio". I could introduce my ideas of studio and light during the construction of the studio, which was enlarged once more in 1998.



Photography is my success:

Since the opening of the studio in 1991, I have shot photos for the automobile and furniture industry. The perfect studio concept offers optimum possibilities for the realization of any photographic idea. Many national and international advertising agencies, which have highly appreciated my taking delight in experiments and my creativity, concluded contracts for advertising campaigns, layout-shootings, calendar concepts and catalogue photography.

Photography is my future:

Twelve years ago I processed changeover to digital techniques and since that time I have exclusively worked on data mediums. I can't lose hold of the fascination of the perfect picture without subsequent manipulation. I am concomitantly in charge of CGI and postproduction to implement the technical possibilities in an optimal way.

Know-how makes the difference!

A selection of awards:

ADC Deutschland Gold, ADC N.Y. Gold, Cannes Lions Gold, The New York, Festivals Gold, IAAA, Eurobest

wid, Kontakter Anzeige der Woche, London International Advertising Award, Epica, Gewinnende Werbung Gold, ANDY Advertising Club of New York, Die Anzeige 1999, Jahrbuch der Werbung, Berliner Type, European Regional Design Annual

## REFERENZES

### Agencies:

Adplus / Frankfurt am Main  
Bates / Frankfurt am Main  
BBDO / Düsseldorf  
Bühler, Flettner & Partner / Frankfurt a.M.  
Colnaghi & Manciani / Mailand  
DAMM / Frankfurt am Main  
David & Goliath / L.A. - London  
DDB Needham Heye + Partner / Wien  
The Designory / Long Beach / Kalifornien  
DEWE Werbung / Stuttgart  
D, G, M / Stuttgart - Berlin  
E/B/D / Düsseldorf  
e-fact / London  
Fritz Marketing Kommunikation/Karlsruhe  
GGK / Frankfurt am Main  
Hakuhodo / Frankfurt am Main  
Hildmann / Düsseldorf  
Hoppe, Krämer & Partner / Stuttgart  
Innocean / Frankfurt am Main  
Jung v. Matt / Hamburg - Stuttgart  
KNSK / Hamburg  
Köckritzdörrich / Reutlingen - Stuttgart  
Landauer Designmanagement / Pforzheim  
Leonhardt & Kern / Stuttgart  
Lowe Broadway / London

Lowe & Partner / Frankfurt am Main  
MC&LB / Frankfurt am Main  
Moon / London  
Ogilvy & Mather / Frankfurt am Main  
Philipp und Keuntje / Hamburg  
Pragma Werbeagentur / Heilbronn  
Saatchi & Saatchi Design / London  
Scherer Team / Starnberg  
Schwarzspringer / Stuttgart  
SEA / Düsseldorf  
Siegelwerk / Stuttgart  
Springer & Jacoby / Hamburg  
V8 Werbeagentur / Nürnberg  
Werbung etc. / Stuttgart  
Wire / Stuttgart

### Enterprises:

AEG / washing-machines  
Arburg / injection moulding machines  
Asch Motorsport / cars  
AtTrack / e-mobility  
Audi / cars  
Bayer / pharmaceutical products  
Becker / car radios  
Binz / cars  
Black & Decker / garden tools  
BMW / cars  
Brilliance / cars

Code2Design / product design  
Deutsche Bundesbahn  
Duravit / bathroom ceramics  
Dyson / vacuum cleaner  
era / electrical engineering  
Eschenbach / optical devices  
Fein / electrical equipment  
Fiat / cars  
Fichtel & Sachs / shock absorbers  
frogdesign / product design  
GEHE / pharmaceutical products  
hansgrohe / douches + fittings  
Histor / varnishes  
Honda / cars  
Hugo Boss / merchandising  
IBM / printer  
JET / fuels  
HP Kaysser / metalworking  
Kia / cars  
Lapp / cable  
Roman Klis Design / packaging design  
Walter Knoll / furniture  
Lamborghini / cars  
Laufen / bathroom ceramics  
Layher / scaffolding  
Loewe / Hifi  
Malvern / laser technology  
MANN + HUMMEL / filtration  
Maserati / cars

Mercedes-AMG / cars  
Mercedes-Benz / cars  
Metabo / electrical equipment  
Miele / dryers  
Mirus / car tuning  
Neff / installation devices  
Fliesen Nürk / tiels  
Landauer Designmanagement / design  
Opel / cars  
Palmer / kitchen appliances  
Pfalzmöbel / office furniture  
Phoenix Design / product design  
Porsche / cars  
Ritter / dental fittings  
Samsung / refrigerators  
Skoda / cars  
Staff / lights  
Standex / paints  
Toyota / cars  
Trondesign / product design  
Vauxhall / cars  
Widmaier / kindergarten furniture  
Wohlgemuth / large-scale bakery  
Wöhr / car park systems  
Wöhrle / soap factory  
Yellow Design / product design